

# Employer Survey

Your organization's feedback on Ryerson University's (XYZ program) is an important part of our current review of the quality of education imparted in our program. Please take a few moments to complete the survey. Your responses will add value to the overall Periodic Program Review process.

**Name**

**The name of your organization**

**Your job title within the organization**

**1. Which of the following best describes the major activity(s) in your organization?**

**2. How many full-time employees are in your organization?**

**3. If you had a vacancy, how likely would you be to hire a graduate from the XYZ program at Ryerson University?**

1 = Very Likely; 2 = Somewhat Likely; 3 = Neutral; 4 = Somewhat Unlikely; 5 = Very Unlikely

1 2 3 4 5

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Very Likely

Very Unlikely

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**4. To what extent do you agree with the statement: "The positive reputation of the XYZ program at Ryerson influenced your decision to hire."**

1 = Strongly Agree; 2 = Slightly Agree; 3 = Neither Disagree/Agree; 4 = Slightly Disagree; 5 = Strongly Disagree

1 2 3 4 5

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Strongly Agree

Strongly Disagree

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**5. To what extent do you agree with the statement: "Ryerson's XYZ program has prepared its graduates to be productive and contribute effectively immediately upon hiring."**

1 = Strongly Agree; 2 = Slightly Agree; 3 = Neither Disagree/Agree; 4 = Slightly Disagree; 5 = Strongly Disagree

1 2 3 4 5

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Strongly Agree

Strongly Disagree

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**6. What trends and/or changes is your profession facing in the next 5 years? Can you**

**Identify specific attributes, skills, and or knowledge that will be needed within your organization?**

a. In the next 5 years

b. Identify specific attributes, skills, and or knowledge that will be needed within your organization.

**7. To what extent do each of the following words/phrases describe your perception of the School of XYZ?**

1 = Very Well; 2 = Somewhat; 3 = A Little; 4 = Not At All;

	1	2	3	4	Not Sure
Workplace Focused					
Academically Rigorous					
Applied					
Theoretical					
Relevant					
Innovative					
Leading					

**8. Approximately how many graduates from the program XYZ at Ryerson University have been hired within your organization during the last 3 years?**

None to my knowledge

5 or less

Between 6-10

11 or more

**9. If you do not employ Ryerson graduates from the XYZ program select all reasons that apply.**

Prefer graduates from other universities

Need employees with experience

Graduate's qualifications do not meet our requirements

No applications received from Ryerson graduates

Other:

**10. How do you rate the quality of Ryerson graduates from the School of XYZ with those from comparable universities?**

1 = Much Better; 2 = Better; 3 = About the Same; 4 = Less Adequate

1 2 3 4

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Much Better

Less Adequate

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**11. How would you compare recent graduates of the XYZ program with those of 5 to 10 years ago?**

1 = Much Better; 2 = Better; 3 = About the Same; 4 = Less Adequate;

1 2 3 4

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Much Better

Less Adequate

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**12. What three strengths do graduates from the XYZ program at Ryerson bring to your organization?**

**13. What are three areas in which you would like students in the XYZ program to improve?**

**14. Rate the level to which the program has prepared its graduates with the following attributes.**

1 = To a Great Extent; 2 = Quite a Bit; 3 = Somewhat; 4 = Very Little; 5 = Not at All; 6 Not Applicable

1

2

3

4

5

6

Written  
Communication

Oral  
Communication

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Critical Thinking

Creative  
Thinking

Problem Solving

Interpersonal  
Skills

Teamwork

**15. From the perspective of your organization's needs, has the XYZ program prepared students to:**

1 = Yes; 2 = No; 3 = Not Sure; 4 = Not Applicable

1

2

3

4

Apply the  
principles of their  
discipline to solve  
problemsDevelop new and  
valuable ideasSet goals and  
manage projectsBe open to learn  
new  
responsibilities  
and skillsPlan and organize  
activities and  
projectsUse job specific  
computer  
applicationsIdentify the core  
issue in any  
situationUnderstand  
organization  
structureDevelop and use  
networks of  
colleaguesHave a level of  
expertise  
appropriate to  
current work  
requirements

Take on

leadership  
roles/opportunities

Adhere to a  
professional code  
of ethics and  
behave in a  
ethical manner

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**16. Please provide any other comments, observations or suggestions we should consider for our program in the future.**

Thank-you for your time and contribution to our program review process.

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